

## CUSTOMER RESOURCES POLICY CONTROL FOR IP TRAFFIC DELIVERY

### ABSTRACT OF THE DISCLOSURE

A method, system, and computer program product for controlling customer resources for Internet protocol (IP) traffic delivery are disclosed. The network utilization of a group of endpoints on a network is tracked to generate group utilization level information corresponding to a current amount of network resource consumption by the group of endpoints. A request for network resources for a data flow for an endpoint in the group is received from a router associated with that endpoint. The request for network resources includes an identifier associated with the endpoint. A determination is made whether to accept the request based on the group utilization level information, the identifier, and a first predetermined profile associated with the group and including a first network utilization limit.

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